

## Do Clothes Make the Man?

Do clothes make the man? A number of years ago, the producers of a British television show carried out an interesting experiment that intended to check this question. They planted two people at a train station in London who, seemingly, needed help. One was dressed in unimpressive, shabby clothes and gave over the impression of a simple laborer or even beggar. The second person was dressed in a smart business suit and held a prestigious James Bond bag. The two of them approached passersby and told the same story: "I was on the way to work in another part of town. When I got off the train in order to switch trains I was shocked to discover that someone had stolen my wallet containing all my documents and money". They asked the person in front of them to help them so that they could buy a train ticket and continue on their way. At the end of the day the results were checked. It turned out that the man dressed in the business suit received four times (!) as much money as his friend who was dressed as a simple laborer. What do you think the reason could be for that? It's quite simple. It was clear to people that the man dressed well is undoubtedly a serious person, and if he is forced to ask for help then he must be in real trouble and the right thing to do is to help him. But, the second person, who looks as he does-well, who knows?! Go prove that he isn't taking you for a ride...

It is with good reason that people spend a considerable amount of time in the early morning hours running between their wardrobe and the mirror before leaving the house for an important meeting or work interview. As we all know; "clothes make the man" and it's important to make a good impression.

It's important to note that despite clothes being the outer covering of a person, they usually represent the culture he is a part of, his profession, the accepted dress code at his place of work, the environment he lives in, and more. Along with this, there is also room for showing taste, fashion and a personal statement. It's important to take into account that there is a certain amount of truth in the statement "clothes make the man."

